Permit #F00029761

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029761 **Type of Permit:** FILMING **Release Date:** 07/19/2010

Production Company BELIEVE MEDIA INC

Insured Company Name BELIEVE MEDIA INC
Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS, #10
LOS ANGELES, California 90028

Production Title PNC BANK

Type of Production Commercial - Standard

Producer Gary Ramona

Director Rene Viallar Rios

1st AD N/A N/A

Production Manager Christian Tuttle

FilmL.A. Coordinator Naomi Kajiyama

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone Office - 323-645-1000

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$448.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,675.00

Number of Locations 3

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Summary Information — Location

Permit Number F00029761
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title PNC BANK

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone Office - 323-645-1000

Location Address 18981 Ventura Blvd, Tarzana, CA, 91356

Location Type Office Building

Film Dates 7/20/2010 - 7/20/2010 07:00 - 13:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document BelieveMedia.PNC.29761.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Condors	2
Cube Trucks	8
Generator	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50
LA City UFSO assigned	25761
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Interior Dialogue; Parking equipment and 2 condors in alley behind building;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Veronica Jaimez
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs N/S Ventura Blvd., 18981 Ventura Blvd - East 300' and West 300'

Approximate Footage 301 - 600 **Log Number** 581

Date(s) 7/20/2010 to 7/20/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

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Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title PNC BANK

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone Office - 323-645-1000

Location Address 18242 Sherman Way, Reseda, CA, 91335

Location Type Business

Film Dates 7/20/2010 - 7/20/2010 07:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Condors	2
Cube Trucks	8
Generator	2
Motor Homes	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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Summary Information — Location

Permit Number F00029761
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title PNC BANK

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone Office - 323-645-1000

Location Address 8137 Lankershim Blvd, North Hollywood, CA, 91605

Location Type Warehouse

Film Dates 7/20/2010 - 7/20/2010 07:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Condors	2
Cube Trucks	8
Generator	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

Permit #F00029761

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Believe Media ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4 March 2010

John West
Name of Principal

By: _____
Representative's Signature

John West
Print Representative's Name

Location Manager
Representative's title

1040 N. Las Palmas Ave Bldg 10
Hollywood CA 90038
Principal's Address

818-974-7950
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT